

LAW OFFICES  
**SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC**

2100 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, DC 20037-3213  
TELEPHONE (202) 293-7060  
FACSIMILE (202) 293-7860  
www.sughrue.com

October 31, 2000

BOX PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Re: Katsumi NIHEI  
ADVERTISEMENT METHOD, ADVERTISEMENT APPARATUS,  
ADVERTISEMENT RECEIVER AND RECORDING MEDIUM  
Our Ref. Q61559

Dear Sir:

Attached hereto is the application identified above including 39 sheets of the specification, claims, 9 sheets of formal drawings, executed Assignment and PTO 1595 form, and executed Declaration and Power of Attorney. Also enclosed is the Information Disclosure Statement with form PTO-1449 and references.

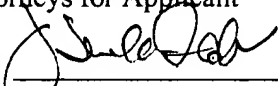
The Government filing fee is calculated as follows:

|                           |         |   |   |   |         |   |                 |
|---------------------------|---------|---|---|---|---------|---|-----------------|
| Total claims              | 12 - 20 | = |   | x | \$18.00 | = | \$0.00          |
| Independent claims        | 4 - 3   | = | 1 | x | \$80.00 | = | \$80.00         |
| Base Fee                  |         |   |   |   |         |   | \$710.00        |
| <b>TOTAL FILING FEE</b>   |         |   |   |   |         |   | <b>\$790.00</b> |
| Recordation of Assignment |         |   |   |   |         |   | \$40.00         |
| <b>TOTAL FEE</b>          |         |   |   |   |         |   | <b>\$830.00</b> |

Checks for the statutory filing fee of \$790.00 and Assignment recordation fee of \$40.00 are attached. You are also directed and authorized to charge or credit any difference or overpayment to Deposit Account No. 19-4880. The Commissioner is hereby authorized to charge any fees under 37 C.F.R. §§ 1.16 and 1.17 and any petitions for extension of time under 37 C.F.R. § 1.136 which may be required during the entire pendency of the application to Deposit Account No. 19-4880. A duplicate copy of this transmittal letter is attached.

Priority is claimed from November 2, 1999 based on Japanese Application No. 11-312487. The priority document is enclosed herewith.

Respectfully submitted,  
SUGHRUE, MION, ZINN,  
MACPEAK & SEAS, PLLC  
Attorneys for Applicant

By:   
J. Frank Osha  
Registration No. 24,625